



 **Radiant**   
GLOBAL GIVING DAY 2026  
16 APRIL 2026  
[ifesworld.org/ggd](http://ifesworld.org/ggd)

**Advocates' Pack**

## WHAT IS GLOBAL GIVING DAY?

Global Giving Day (GGD) is an annual 48-hour event spanning the entire globe. Students, staff, and supporters join in the joy of giving to support God's work on campuses around the world.

All year round our fundraising teams work hard to connect with those who have the vision and resources to support student ministry. But, once a year, we all come together to focus on a specific need.

## WHAT IS THE ADVOCATES' PACK?

This pack provides the information you need to present GGD to others. We believe that YOU are best placed to engage the people in your region, your ministry networks, and your family and friends. Although the IFES Advancement team produces and shares resources for the event, we will never have your personal reach or connections! So please use and adapt the information below to present GGD in your way to your audiences.

Thank you for your desire to mobilise support where you are!

## WHY IS GGD IMPORTANT?

At its heart, GGD is an opportunity to grow in global fellowship and practise Spirit-led generosity. And everyone in the worldwide IFES family can play a part. ([see this video](#)).

Annette Arulrajah (IFES Associate General Secretary) puts it well:



*"We taste the sweet bond of the gospel as we show sacrificial generosity to each other. I see Global Giving Day as a beacon that invites us up the pathway of global fellowship. It beckons us to learn from each other's stories and stand together in solidarity."*

**GGD is also an opportunity to present the vision, mission, and needs of IFES to new audiences.**

## HOW IS GGD STRENGTHENING OUR MINISTRY TOGETHER?

In 2025, over **400** donors (supporters, staff, and students) from more than **100** countries and territories took part in “The Work of His Hands”. Together, we raised **\$243,000 USD** for IFES leadership development ministry.

This has funded over **two dozen** global and regional initiatives across the world, including:

- A mentorship program for young general secretaries in Africa
- Graduate ministry in Latin America and South Asia
- A regional conference for student leaders in Eurasia, where one delegate testified:

*“At this conference I left my former identity that was deep inside of me. I used to have the feeling of guilt. In the past I was constantly offended and frustrated. I gave it all to God and I am working on my positive development.”*

## WHAT'S THIS YEAR'S THEME & WHAT IMPACT WILL GIFTS HAVE?

This year's campaign title, **Radiant**, is inspired by **Matthew 5:13-16**:

*“Let your light shine before others, that they may see your good deeds and glorify your Father in heaven.”*



## The lead text for the campaign explains:

Jesus wants followers who point others to God through the radiant goodness of their lives – “**let your light shine**” (Matthew 5:16).

**Today's students need Christ's brighter vision for life.**

You know a Redeemer who offers it. You know the solid hope and deep change that Christ's grace and power can bring – to every part of us, to every part of life.

**So, will you help brighten the shine of student witness?** Will you equip students, young graduates, and staff to follow Jesus in all things and to winsomely engage with all aspects of campus life?

Many in this new generation are dissatisfied with superficial, materialistic social media posts. They're disillusioned by scandals among politicians, religious leaders, and celebrities. They're drowning in a digital sea of information and misinformation.

**They're longing for real spirituality that's authentically good.**

For this year's Global Giving Day, let your light shine by enabling searching souls to encounter the radiant, genuine life that Jesus brings.

**Be part of a global community that's pointing others to God through the authentic goodness of student witness.**

The stories used in this campaign illustrate what radiant witness can look like on campus and beyond. Funds raised will ensure that IFES can continue to support students, graduates, and staff as they offer a brighter vision for life to students around the world.

That could include advancing graduate work in Asia, equipping movements to address student and staff mental health needs in Latin America, and resourcing theological and practical training programs in EPSA and Francophone Africa.

As with prior years we expect many initiatives across all regions will benefit from GGD funds.



**As we all advocate for this cause,  
we want audiences to:**

### Think

that supporting this kind of creative and holistic witness is a vital opportunity to meet Gen Z's hunger for authentic spirituality.

### Feel

excited about giving students a brighter vision for life, empowered that their gift can meet the need for whole-life discipleship, and hopeful about its lasting impact beyond campus.

### Act

by giving and mobilising others to give – and by praying.

## HOW CAN YOU GET INVOLVED

Everyone can join in GGD by taking part in at least one of these:

### DONATE

**Global Giving Day 2026 is on 16 April**, but gifts can be made at any time. There are three main ways to donate:

#### GIVE ONLINE VIA THE IFES WEBSITE

Use this [\*\*direct link\*\*](#) or visit the [\*\*Global Giving Day webpage\*\*](#).

#### GIVE VIA BANK TRANSFER

If you'd prefer to give via bank transfer, either in-person at your bank or using online banking, please email [\*\*supporter.relations@ifesworld.org\*\*](mailto:supporter.relations@ifesworld.org) for instructions. Please specify for which currency account and in which language you would like the instructions (English, French, Spanish, Arabic, Russian, and Portuguese).

You can make a transfer in a different currency but please be advised that your bank may charge a fee for exchanging the currency, either at the point of transfer or from the amount sent.

#### GIVE VIA REGIONS AND NATIONAL MOVEMENTS

If you are unable to use our online giving platform, several IFES regions offer different giving methods that you can use instead. In all cases, make sure that you note the gift is for Global Giving Day 2026!

Many IFES movements can receive donations on behalf of IFES. Please contact your national movement to find out if this is an option. When you give to your national movement, please also drop us an email at [\*\*supporter.relations@ifesworld.org\*\*](mailto:supporter.relations@ifesworld.org) so we can say 'thank you'!

To find the contact details for your national movement, visit [\*\*Our World\*\*](#).

# MOBILISE OTHERS

## SHARE

Tell your student group, national movement, church, or organisation about the joy of Global Giving Day 2026 and the need for radiant witness. You can use and adapt these **promotional texts, slides, banners, and graphic elements**, and refer to the **campaign style sheet for guidance**. If you are mobilising others, please use **this link** in your posts and emails - it will help us track the impact of your efforts!

## CREATE A PERSONALISED VERSION OF THE CAMPAIGN

Experience shows that people give when they know the person who's asking. Individuals who have run personalised versions of the Global Giving Day campaign have proved highly effective in raising support.

What if you shared your desire for radiant student witness with your social networks? Tell them how excited you are about IFES ministry that's making a difference in your region and local context.

You can quickly and easily create a personal GGD campaign page through the giving platform that IFES uses. We've prepared a template for you. All you need to do is add in a few details and you'll be ready to go! And you don't need to worry about transferring funds as all donations made through your campaign will go straight to IFES.

Setting up the page is a simple and intuitive experience. But just in case you need it, we've prepared some guidance to help get you started.

If you'd prefer to set up a personal GGD campaign using Facebook, see **these instructions**.

**Click here if you're in the UK.**

**Click here if you're in the US.**

**Click here if you're anywhere else.**

## HOST EVENTS

In some cultures, sponsored challenges, auctions, sales, and entry-fee events are an effective way of getting others involved in giving. They are often even more engaging when they're related to the theme of the appeal. This year, how might you use the theme of radiant light?

If you're planning to organise an event as a national movement, why not schedule it in advance of 16 April 2026? Then, you can transfer the funds you've raised in time for Global Giving Day. Get in touch with [finance@ifesworld.org](mailto:finance@ifesworld.org) to discuss how and when to make the transfer.

## PRAY

We believe that God stirs up generous hearts and provides for all our needs as we seek him in prayer.

So, let's meditate on God's call to us to be light. As we prayerfully reflect on his Word, may he inspire, direct, and shape our giving.

**Scriptures for reflection: Matthew 5:13-16, Ephesians 5:8-10, 1 John 1:5-6, Philippians 2:14-16, 1 Peter 2:9-12.**

*O Lord, you burn bright!  
Pure - good - life-giving - true  
Such wonderful light!*

*O Lord, can it be?  
Pure - good - life-giving - true  
Your light shining in me!*

*Campus, work, and home  
Let your rays be in each place  
Not under a bowl*

*O Lord, let them see  
The light - authentically  
Jesus, you in me*



*Heavenly Father, we praise you - you are a good and generous God!  
Thank you for showing us in Jesus the riches of your sacrificial love, for bringing us from darkness into your light. We ask that your Spirit will stir us to reflect your abundant kindness this Global Giving Day so that many more students see your brighter vision for life.  
Amen.*

## USEFUL RESOURCES

RESOURCE	DESCRIPTION	TIMESCALE
<u><a href="#">Webpage</a></u>	The main place to find out more about the campaign: the theme, its impact, and how to get involved.	Already live. Updates with more content expected in early March.
<u><a href="#">GGD general video</a></u>	A very brief (30 second) introduction to GGD. It emphasizes a global fellowship working together.	Already available.
Stories	Stories to highlight the need for radiant witness and show the impact that IFES ministry is having.	GGD Profiles will be added in early March.
<u><a href="#">Design assets</a></u>	Campaign graphics for print and digital use, banners for web, email, and social media, design elements to use in your own custom-made publicity.	First slides and banners are available now.
<u><a href="#">Guide to Setting up a Personalised GGD page</a></u>	Simple guidance for setting up a crowdfunding page.	Available now.
<u><a href="#">Personalised GGD page</a></u>  <a href="#">Click here if you're in the UK.</a> <a href="#">Click here if you're in the US.</a> <a href="#">Click here if you're anywhere else.</a>	You can quickly and easily create a personal GGD campaign page through the giving platform that IFES uses, to share in your own social media networks'	Available now.

If you have any questions or need help with resources, please contact [hello@ifesworld.org](mailto:hello@ifesworld.org).