

IFES blackcurrant
c100 m100 y30 k37
r37 g31 b79
hex 251F4F
Pantone 2765

The IFES logo must *always* be in IFES blackcurrant or white on a IFES blackcurrant field.

THE COLOUR GUIDE

Please use the exact colours shown here. As a general rule, please use them at 100% rather than lightened, muted or darkened. The only exception is if you are doing an overlay on a photo.

World Student Day
c0m 80 y20 k0
r234 g82 b132
hex E95283

Use the pink only for World Student Day materials.

IFES ocean
c88 m44 y31 k10 r0
g109 b140
hex 007696

Use when needed for contrast or emphasis.

Latin America
c0 m74 y81 k0
r235 g94 b54
hex EB5E36
Pantone 179

Europe
c0 m50 y96 k0
r243 g146 b13
hex F3920D
Pantone 144

South Asia
c0 m25 y95 k0
r253 g196 b0
hex FCC200
Pantone 123

Caribbean
c0 m6 y95 k0
r255 g228 b0
hex FFE400
Pantone 108

EPSA
c30 m0 y87 k0
r199 g213 b58
hex C7D53A
Pantone 381

MENA
c66 m0 y94 k0
r97 g179 b61
hex 61B23D
Pantone 369

South Pacific
c75 m0 y33 k0
r0 g178 b182
hex 06B2B6
Pantone 326

East Asia
c50 m0 y6 k0
r115 g202 b234
hex 73CAEA
Pantone 2985

North America
c87 m50 y0 k0
r8 g112 b183
hex 0870B8
Pantone 300

Eurasia
c82 m78 y0 k0
r79 g72 b152
hex 4F4898
Pantone 2726

Francophone Africa
c44 m60 y0 k0
r160 g118 b178
hex A076B2
Pantone 2577